

**INFORMATION ON DATA PROCESSING**

**VALUE-DRIVEN INNOVATION CONFERENCE 2026**

**BRIEF DESCRIPTION OF DATA PROCESSING**

The Faculty of Economics, Health Sciences and Social Studies of the Károli Gáspár University of the Reformed Church in Hungary (hereinafter: KRE or the University) will organise the Value-Driven Innovation Conference 2026 (hereinafter: the Conference) between 5-6 May 2026 in Budapest, Hungary. During registration and processing, activities involving the processing of personal data will be carried out as described in this document.

**PURPOSE OF DATA PROCESSING**

The main purpose of data processing is to ensure the success of the Conference.

Detailed purposes of data processing:

- a) the purpose of processing the data provided by participants during the online registration is to identify participants,
- b) the purpose of processing the data provided by participants on the physical registration form is the identification of those actually physically attending the conference,
- c) the purpose of taking photographs at the event is to document the event.

**LEGAL BASIS FOR DATA PROCESSING**

The legal basis for the processing activities in the context of the online and physical registration participants is Article 6(1)(b) of Regulation 2016/679 of the European Parliament and of the Council (EU) on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Regulation (EC) No 95/46/EC (hereinafter: GDPR).

The legal basis for the recording is the consent of the data subject, which is given by entering the conference venue. If the data subject refuses to give consent, he or she will be given the opportunity to take a seat in the designated photo-free zone.

For processing activities based on consent, the data subject has the right to withdraw his or her consent at any time. Withdrawal of consent does not affect the lawfulness of processing based on consent prior to its withdrawal.

**TYPE OF PROCESSED DATA**

- a) Data processed in connection with online registration:
  - (aa) the name of the data subject,
  - (ab) the e-mail address of the data subject,
  - (ac) the affiliation of the data subject.

- (ad) the job title of the data subject
- (ae) the country of the person concerned

b) Data processed in connection with the physical registration of participants:

- (ba) the name of the data subject,
- (bb) the country of the participant or the country represented by the participant,
- (bc) the affiliation of the data subject.

c) Personal data processed in connection with the taking of pictures at the conference:  
the image of the data subject,

d) Personal data transferred to the organisers of optional cultural programmes:

- (da) the name of the data subject,
- (db) the affiliation of the data subject,
- (dc) the country of the person concerned,
- (dd) the e-mail address of the data subject

### **INFORMATION ON THE CONTROLLER'S LEGITIMATE INTEREST**

It is in the legitimate interest of KRE to provide the data required under national law to the cruise operator for the cruise passenger list and to the Office of the National Assembly for visitor access.

### **NAME, AVAILABILITY, REPRESENTATIVE OF THE DATA CONTROLLER AND THE AVAILABILITY OF THE DATA PROTECTION OFFICER**

Name of the Data Controller: Károli Gáspár University of the Reformed Church in Hungary

Seat and address: 1091 Budapest, Kálvin tér 9.

Phone: +36 (1) 455 9060

Email: [rektori.hivatal@kre.hu](mailto:rektori.hivatal@kre.hu)

Representative: Prof. Dr. László Henrik Trócsányi rector

Name of the Data Protection Officer: Dr. Péter Molnár

Email: [adatvedelem@kre.hu](mailto:adatvedelem@kre.hu)

### **NAME AND AVAILABILITY OF THE ORGANISATIONAL UNIT(S) CARRYING OUT DATA PROCESSING**

Name: Faculty of Economics, Health Sciences and Social Studies of the Károli Gáspár University of the Reformed Church in Hungary

Address: H-1131 Budapest, Reitter Ferenc u. 132.

E-mail: [dekanihivatal.geszk@kre.hu](mailto:dekanihivatal.geszk@kre.hu)

### **DETAILS OF THE DATA PROCESSOR(S) USED**

The controller uses an external service provider in connection with the taking of photographs at the conference. Name and contact details of the service provider acting as a data processor:  
....., E-mail: .....

## **RETENTION PERIOD, TIME OF DELETION, OR CRITERIA FOR DETERMINING THE DURATION**

Registration data will be kept until the end of the Conference. Data transmitted in connection with optional programmes will be processed until the data is transferred to the organiser.

## **SUBJECTS OF DATA PROCESSING**

Any natural person participating in the Conference.

## **(ESTIMATED) NUMBER OF DATA SUBJECTS**

The expected number of the data subjects is 100.

## **SOURCE OF DATA (THE DATA SUBJECT OR OTHER PROCESSING)**

The source of the data is the data subject.

## **METHOD OF DATA PROCESSING**

Data are processed both electronically and on paper.

## **GENERAL INFORMATION ON DATA SECURITY**

The IT Regulation (OOR, I.13 of the Organizational and Operational Rules) and the Privacy Policy (OOR, I.5 of the Organizational and Operational Rules) apply to the data security measures. Available in Hungarian on

<http://www.kre.hu/portal/index.php/home/szabalyzatok.html> and  
<http://www.kre.hu/portal/index.php/adatvedelem.html>

## **AVAILABILITY FOR DATA SUBJECTS TO EXERCISE THEIR RIGHTS**

Data subjects may exercise their rights through any communication channels (on paper, in person or electronically) at the seat or postal address of the university, or at [adatvedelem@kre.hu](mailto:adatvedelem@kre.hu) email address. For more information on data subjects' rights, please see Chapter IV. of the university's Privacy Policy (available in Hungarian on <http://www.kre.hu/portal/index.php/adatvedelem.html>).

## **INFORMATION ON TRANSFERS OF DATA TO THIRD COUNTRIES**

No transfers of data to third countries will take place in the course of the processing activities.