

Value-Driven Innovation Conference 2026

Károli Gáspár University of the Reformed Church in Hungary
Faculty of Economics, Health Sciences and Social Studies

- TITLE:** Value-Driven Innovation Conference 2026
- DATE:** Tuesday–Wednesday, May 5–6, 2026
- LANGUAGE:** English
- FORMAT:** International Conference
- PARTICIPANTS:** 100–150 participants from domestic universities and organizations involved in housing policy, housing finance/lending and property management or maintenance
- PLANNED VENUE:** Day 1: Károlyi-Csekonics Palace, Ballroom (1088 Budapest, Múzeum u. 17.)
Day 2: Károli Gáspár University,
Faculty of Economics, Health Sciences and Social Studies
(1131 Budapest, Reitter F. u. 132.)
- ORGANIZING COMMITTEE:**
Dr. Gusztáv Stubnya (Dean), Dr. habil Róbert Kovács Präger (Chair),
Dr. habil Attila Endre Simay (Head of Institute),
Dr. Márk Birinyi, Dr. habil Mónika Pónusz, Dr. György Vas, Barbara Dorogi

PRELIMINARY PROGRAM

- Day 1** **Tuesday, May 5, 2026 – PLENARY SESSIONS**
- 09:00–09:30 Welcome addresses
- 09:30–10:30 **BLOCK A: Value-Driven Management** (responsible: Rev. Péter Bedekovics)
- Presentations: Prof. Volker Kessler, Prof. Wessel Bentley, Prof. Sándor Fazekas (University of Debrecen), Rev. Péter Bedekovics (Reformed Church in Hungary)
- 10:30–10:45 Coffee break
- 10:45–11:45 **BLOCK B: Housing Policy and Housing**
(Responsible: Róbert Kovács Präger)
- Presentations: Eva Ardielli / Marta Macziejesz / Robert Kovács Präger / David Slavata [ONLINE] (Housing policy indicators in the Visegrád countries: Hungary, Poland and Czechia)
 - Presentations: [under negotiations]

11:45–12:45	Panel discussion: Housing Policy and Housing Moderator: Robert Kovács Präger
12:45–13:45	Lunch
13:45–14:45	BLOCK C: Technology – Society – Healthcare – Economy (Responsible: György Vas) • Presentations: Gyula Zoltán Pulay – György Vas: Renewal of the Financial and Accounting System of Healthcare • Presentations: Alexis Rusinek (Technology and the Economy), Attila Endre Simay + under negotiation
14:45–15:45	Panel discussion: Innovation and Technological Transformation Moderator: György Vas
15:45–16:00	Coffee break
16:00–17:00	BLOCK D: Socio-Economic Innovations (responsible: Márk Birinyi) • Presentations: Marcin Brycz/ Leszek Czerwonka (Research on Social Security Systems) + under negotiation
17:00–18:00	Panel discussion: Social and Economic Innovation Moderator: Márk Birinyi
18:15	Reception (<i>sparkling wine, sandwiches</i>)

Day 2 Wednesday, May 6, 2026 – SECTION SESSIONS

10:00–11:00	Presentation: Healthcare and Technological Innovation
11:00–11:15	Coffee break
11:15–14:00	PARALLEL THEMATIC SESSION
	SECTION 1: Family Research Moderator: Judit Pálmai
	SECTION 2: Regional and Housing Studies Moderator: Róbert Kovács Präger – Márk Birinyi
	SECTION 3: Supply Chains Moderator: Mónika Pónusz
	SECTION 4: University Innovation Moderator: György Vas
	SECTION 5: Ethical Management Moderator: Csekő Katalin

SECTION 6: Transgenerational Identities

Moderator: Anikó Präger-Sükösd

SECTION 7: Smart Learning: AI and digitalisation educational services

Moderator: Andrea Fodor

SECTION 8: Lifestyle and Physical Activity

Moderator: Júlia Bősze Patakiné

SECTION X: Student Section

14:00

Sandwich lunch

15:00

Presentation, Closing Remarks