

Value-Driven Innovation Conference 2026

Károli Gáspár University of the Reformed Church in Hungary
Faculty of Economics, Health Sciences and Social Studies

Day 2

Wednesday, May 6, 2026 – THEMATIC SESSIONS

(Budapest, XIII, Reitter Ferenc 132.)

SECTION	SUBJECT	Head of the section	Room	CAPAC.
SECTION 1	Family research	Judit Pálmai – Elek Fazekas	RF132.2.203.1.2	88
SECTION 2	Housing and Regions	Róbert Kovács Präger – Márk Birinyi	RF132.4.407.	107
SECTION 3	Supply Chain	Mónika Pónusz	RF132.1.102	33
SECTION 4	University innovation	György Vas	RF132.2.204.1	29
SECTION 5	Ethical management and compliance	Katalin Csekő	RF132.FSZ.006	14
SECTION 6	Transgenerational identity	Anikó Präger-Sükösd – Sándor Haász – József Pótor	RF132.3.309.	10
SECTION 7	Smart Learning	Andrea Fodor	RF132.1.103	40
SECTION 8	Interrogative good practices	Tatár Kiss-Klára	RF132.2.204.3	15
SECTION 9	Physical culture	Dániel Lőkös	RF132.1.107.	46
SECTION 10	Students Section	Sándor Zsiray	RF132.4.414.	14

11:00–14:00

THEMATIC SECTION

SECTION 1: Family research

(Responsible: Judit Pálmai)

11:00 – 11:15	Pári, András	Changing family values: childbearing and/or childlessness in Hungary
11:20 – 11:35	Fazekas, Elek	Family in Cross-Section Revisited: Reformed Secondary School Students' Family Images in the Light of a Questionnaire Survey

11:40 – 11:55	Nemesszeghy-Nagy, Enikő Patakiné Bősze, Júlia	Eating behavior as a family value: Treating food neophobia in the light of a health-conscious lifestyle
12:00 – 12:15	Korpics, Márta Dömötör, Viktoria Czelleng Réka	The Changing Role of Families in the Digital Society: Video Games as Spaces for Contemporary Family Communication and Intergenerational Relationships
12:30 – 12:45	Héderné Berta, Edina	Intergenerational Changes in Values: A Case Study from Couple Therapy
12:50 – 13:05	Lengyel, Lea Fehér, Boróka	Supporting the Relationship Between Pregnant Women Experiencing Homelessness and Their Unborn Children
13:10 – 13:25	Görbe, Leonárd Zsolt	The world of temporary homes for families
13:30- 13:45	Szvetelszky, Zsuzsanna – Balogh, Eszter – T. Nagy, Judit	Between Privilege and Paradox: Migration, Motherhood and Stalled Careers
13:50- 14:05	Mamati, Andac	Educational Mobility and Future Pathways among International Male Students in Hungary

SECTION 2: Regional and housing studies

(Responsible: Róbert Kovács Präger, Márk Birinyi)

11:00	József Mészáros	Rental housing in Hungary
11:15	Birinyi Márk	Housing security and special solution for people with special needs
11:30	Róbert Kovács	Housing and housing policy in the economy
11:45	Dr. György Vas	Subsidized housing projects in Hungary
12:00	Discussion	
12:05	Anikó Sükösd	Subsidised housing programs
12:20	Siba Balázs, Nagy Zita Anikó	Living conditions in the silver age - questions of spirituality

12:35	Discussion, break	
12:55	Lugosi József	Legal regulation changes in relation of housing
13:10	Homicskó Árpád	Housing allowances with special focus on allowances to families
13:25	Discussion	
13:40	Petro, Csilla	
13:55	Eisa Ibrahim Abdalla, Mohamed	Structural transformation as a catalyst for development: The nexus of industrial policy on poverty reduction in Sudan
14:10	Róbert Kovács – Márk Birinyi	Conclusions

SECTION 3: Supply chains
(Responsible: Mónika Pónusz)

Guest speaker: Andrea Herczeg-Bakker: Supply Chain Expert Hollandia (Philips, Shell)

11:00	Éva Andó proofreader & Györgyi Kővágó editor	Supply Chain-Online Commerce-Consumers / Study Volume presentation/introduction
11:05	Dhouib, Nawres	FROM BOX TO SCREEN: HOW UX UI DESIGN SHAPES CUSTOMER BEHAVIOR IN LOGISTICS TRACKING
11:25	István Radnóti	Online shopping as risk taking – within a decision-theory framework
11:45	Éva Andó-Mónika Pónusz-Éva Csáky Hatalovics	Communication and Management in SCM
12:05	Györgyi Kővágó	Conscious consumer behavior in the digitalized world – in the light of online fraud
12:25	coffee break	
12:45	Attila Simay	Data control in marketing communications
13:05	Ferenc Váradi	Synergies and conflicts of messages related to sustainable consumption habits in the context of public education and contemporary participatory culture
13:25	Zoltán Vig	Predictive recommendation systems and the possibilities of hyperpersonalization in marketing

13:40	Mónika Pónusz – Andrea Herczeg-Bakker	Strategic collaboration in SCM
13: 55	Kővágó -Pónusz	Summary

SECTION 4: University innovation
(Responsible: György Vas)

11:00	Ábrám, Tibor	Create a mission-driven work organization in value-driven institutions!
11:15	Benedek, József	Localization of the SDGs indicators in Hungary
11:30	Kasimov, Otabek	Determinants of scientific publication output in Central Europe and the Baltic States: a panel data analysis
11:45	Szecsei, Blanka	The Role of Fitness Influencers and Parasocial Relationships in Promoting Physical Activity ? A Comparative Netnographic Analysis
12:00	Njiru, Elizabeth	Effects of Real Exchange Rate Volatility and Economic Growth in Kenya
12:15	Ottrok, Evelin	social innovation
12:30	Tóth, Adél	The Evolution of Employer Authority in the Digital Era
12:45	Break	
13:00	Oucif, M'hamed	Rethinking Labour Compliance Through Technological Innovation: Digital Monitoring Mechanisms as a Tool for Balancing Social Rights and Economic Performance?
13:15	Shifaw, Sirage	The Conditional Balassa-Samuelson Effect: Income Thresholds and the Productivity-Exchange Rate Decoupling in Africa

13:30	Asmaa, Mekkaoui	Bridging Legal Gaps in Green Innovation: The Role of Intellectual Property Rights in Sustainable Development and Green Jobs.
13:45	Buzási, Zoltán	Pathways and patterns of development of Hungarian university spin-off companies
14:00	Király, Krisztina	Aligning Technology and Motivation in Language Education
14:15	Matuz, János	Participation of European universities in the Horizon Europe program during the current MFF
14:30	Vas, György	

SECTION 5: Ethical management and compliance
(Responsible: Csekő Katalin)

11:00	Tabi, Norbert	Redrawing the Boundaries? Public Perceptions of the Enhanced Games Based on a Survey Study
11:15	Olah, Krisztina	Transformation through ethical leaders: What influences ethical decisions of Christian business leaders in Hungary?
11:30	Hezam, Nóra	The role of leadership in in shaping workplace motivation and perceived self-efficacy among employees
11:45	MD Shakhawoat, Hossain	Digital Natives and Public Leadership: Rethinking Conflict Prevention Competencies through the Lens of Generation Z
12:00	Odunga, Sebastian	Assessing the Joint Mediating Effect of Community Involvement and Community Support on Residents' Well-Being in Community-Based Tourism: Insights from Kenya and Rwanda
12:15-13:15	Csekő,	Shadow AI as new business risk

	Katalin	
	Szabo, Csaba	Digital (data) sovereignty
	Juhasz, Laura	Anti-corruption laws in international business environment
	Nietsch, Tamás	Export (sanction) compliance in practice

SECTION 6: Transgenerational identities

(Responsible: József Pótor Anikó Präger-Sükösd, Sándor Haász,)

11:00	Präger Sükösd, Anikó	Identities in XXI.
11:15	Haász, Sándor -Nagy Zita Anikó	Supervision and praktice
11:30	Kállai Oszkár	Famous Gypsies
11:45	Abigel Merina Camacho	Gypsy Art and Theatre
12:00	Ghania, Belkacem	Innovative Approaches to Combating Human Trafficking in the Age of Social Media
12:15	Traoré, Adama	Complementarity and Tensions between International Humanitarian Law (IHL) and International Human Rights Law (IHRL) in Armed Conflicts in the Sahel: A Comparative Study of Mali, Burkina Faso and Niger after 2012
12:30	Balogh, Szilvia	Transgenerational Identity and the Legacy of Silence in Hungary
12:45	Asubonteng, Ethel	Hidden Hunger, School Performance, and Child Well-Being in Developing Economies: A Public Health Perspective

SECTION 7: Smart learning: AI and the digitalisation of educational services

(Responsible: Andrea Fodor)

11:00 – 11:15	FENYŐ, Imre	A Value-Driven Pedagogical Innovation: Developing a Child Rights-Based Code of Educational Practice
11:15 – 11:30	ROMÁN, Szandra	Student dropout
11:30 – 12:00		Questions and answers of the previous topics
12: 00 – 12:15	NURALIZADE, Ehtiman	Participatory Governance and Student Innovativeness in Secondary Education
12:15 – 12:30	POZSONYI, Enikő	Participatory Governance and Student Innovativeness in Secondary Education
12:30 – 13:00	Amalina Nor :	Home Language Diversity and Digital Learning Engagement among Children with Autism Spectrum Disorder (ASD) in Multilingual Malaysian Families
13: 00 – 13: 15		<i>Questions and answers of the previous topics</i>

13:15 – 13:30	MAKIRA, Judy	Bridging the Digital Divide: Value-Driven Innovation in E-Pedagogy across Teacher Education at the University of Embu, Kenya <hr/>
13:45 – 14:00	NURALIZADA, Gulchin	Attachment Styles, Student’ Advisor Relationships, and Achievement Goal Orientations: A Study in Postgraduate Education. <hr/>
14:15 – 14:30	FODOR, Andrea	Smart Synergy in Education: The Future of Higher Education through ICT and AI <hr/>
14:30 – 15:00		<i>Panel Discussion: Opportunities for Future Collaborative Research in the Field of Modern Education</i> <hr/>

SECTION 8: Interrogative good practices – how companies help women to become managers?

(Responsible: Klára Tatár-Kiss)

Solymosi-Szekeres, Bernadett	Reproductive health in the workplace: Future of Supporting Women Workers
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Kasimova, Mashhura	Uzbekistan's academic gender pipeline: a census-level analysis of 221 institutions
Tatár-Kiss, Klára	Supporting Women Leaders in Multinational Corporations: The Role of Organizational Culture and Global Practices
	Women Leaders in Multinational Corporations – Roundtable Tatár-Kiss, Klára and Solymosi-Szekeres, Bernadett, Kasimova, Mashhura, Gábor Wolf and Tamás Kovács

SECTION 9: Physical culture, sport and health
(Responsible: Dániel Lőkös)

11:00– 11:15	Zsuzsanna Bukta	Hungarian university students' views on hosting the Olympics
11:20 – 11:35	Jebari, Mariem	Bullying among International Students: Impacts on Psychosocial and Physical Health
11:40– 11:55	Huang, Congyu	Effects of flossing technique on lower extremity biomechanics of running
12:00 – 12:15	Larbi, Stella	Nutritional Well-Being and the Formation of Future Management Skills among Basic School Children in Ghana
12:20 – 12:35	Saadani, Safa	POSITIVE EFFECTS OF NEUROLINGUISTIC PROGRAMMING ON ANXIETY, SELF-CONFIDENCE, AND SELF-ESTEEM IN ELITE FINSWIMMERS
12:45 – 13:00	Szecsei, Georgina	Architecture as a Social Tool: Enhancing Inclusion and Quality of Life in Small and Medium-Sized Cities
13:05– 13:20	Patakiné Bősze, Júlia	Body Composition and Physical Activity at the Beginning of University Studies: First Year ELTE Sport Management and Recreation Students
13:25 – 13:40	Skribanek, Dóra	Value Oriented Perspectives on Sport: The Role of the Coach - Athlete Relationship in Athlete Motivation
13:45– 14:00	Tarsoly-Huszár, Ágnes	The role of hiking among alternative outdoor physical activities: higher education students' experiences in the context of physical education in public schools

SECTION 10: Student section

(Responsible: Sándor Zsiray / Student Autonomy Organisation)

11:00-11:20	Bodnár, Dániel	Initiatives Supporting Teacher Training at Hungarian-language Universities in Slovakia and Ukraine
11:25—11:45	Fehér, Zsófia – Zeley, Máté	Innováció a hallgatók mindennapjaiban